

ENFORCING YOUR UTILITY MODEL

- **Monitoring Infringement:**
Regularly monitor the market for unauthorized use of your utility model.
- **Taking Action:**
If you detect infringement, send cease and desist letters or pursue legal action to enforce your rights.
- **Maintaining Your Utility Model:**
Pay any required maintenance fees to keep your utility model active and enforceable.

Note: Vigilant enforcement of your utility model rights helps maintain the value and integrity of your innovation.

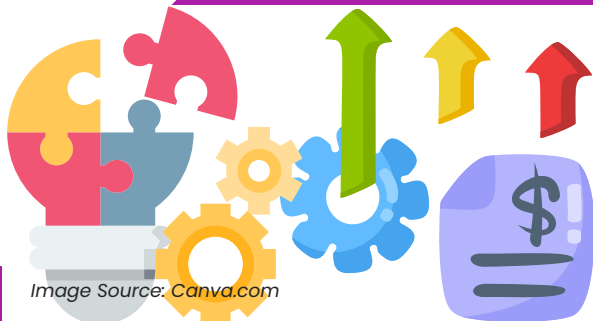


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Bulacan Agricultural State College
**Intellectual Property and Technology
Business Management**

MISSION

Provide excellent instruction, conduct relevant research and foster community engagement that produce competent graduates necessary to the development of the country.

VISION

A globally-engaged higher education institution of agriculture and allied disciplines.

BE IP ALERT, AWARE, AND UPDATED!

PROTECT YOUR IP WITH US. CONTACT US THROUGH:

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UTILITY MODEL

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UNDERSTANDING UTILITY MODELS:

PROTECT YOUR INNOVATIONS

A GUIDE TO SECURING YOUR FUNCTIONAL DESIGNS

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WHAT IS UTILITY MODEL?

A **utility model**, also known as a "petty patent" or "innovation patent," is a form of intellectual property protection for new and useful inventions that offer a practical utility or improvement.

It is similar to a patent but usually has a shorter term and less stringent requirements.

Utility models typically cover:

- Devices
- Mechanical inventions
- Tools and instruments
- Functional features of products



Image Source: Canva.com

WHY UTILITY MODEL MATTER?

Protection of Innovations

Utility models provide legal protection, preventing others from using or profiting from your invention without your consent.

Faster Registration

The application process for utility models is generally quicker and less costly compared to patents.

Market Advantage

Utility models can give you a competitive edge by allowing you to bring new and improved products to market quickly.

Economic Benefits

Utility models can be monetized through licensing agreements or sales, providing additional revenue streams.

UNDERSTANDING YOUR RIGHTS

As a utility model holder, you have the exclusive rights to make, use, and sell your invention, license your invention to others, and prevent others from making, using, or selling your invention without permission.

HOW TO REGISTER A UTILITY MODEL?

Document Your Invention

Keep detailed records of your invention process, including drawings, descriptions, and any modifications.

Conduct a Prior Art Search

Ensure your invention is novel by searching existing utility models and publications.

Prepare Your Application

Include a detailed description of the invention, claims defining the scope of protection, and any necessary drawings.

File Your Application

Submit your application to the Intellectual Property Office of the Philippines.

Examination Process

The application may undergo a formal examination to ensure it meets the basic requirements