

ENFORCING COPYRIGHT

• Infringement

Unauthorized use of copyrighted material can lead to legal action.

• Legal Remedies

Copyright holders can seek damages and injunctions through the court system.

• Preventive Measures

Utilize digital rights management (DRM) and watermarking to protect digital works.



Image Source: Canva.com



Bulacan Agricultural State College
**Intellectual Property and Technology
Business Management**

MISSION

Provide excellent instruction, conduct relevant research and foster community engagement that produce competent graduates necessary to the development of the country.

VISION

A globally-engaged higher education institution of agriculture and allied disciplines.

BE IP ALERT, AWARE, AND UPDATED!

PROTECT YOUR IP WITH US. CONTACT US
THROUGH:

ipo@basc.edu.ph

fb.com/basc.ipo.2021

<http://ipofficebasc.wordpress.com>

Pinaod, San Ildefonso, Bulacan 3011



SCAN ME



Image Source: Canva.com

UNDERSTANDING COPYRIGHT: PROTECT YOUR CREATIVE WORKS

A GUIDE TO SAFEGUARDING YOUR INTELLECTUAL PROPERTY

© ALL RIGHTS RESERVED.

WHAT IS COPYRIGHT?



Copyright is a form of intellectual property protection granted by law to the creators of original works of authorship.

These works can include:

- Literary works (books, articles, poems)
- Musical works (songs, compositions)
- Artistic works (paintings, drawings, sculptures)
- Dramatic works (plays, scripts)
- Software and digital content

Copyright gives the creator exclusive rights to reproduce, distribute, perform, display, and create derivative works based on their original creation.

WHY COPYRIGHT MATTERS?

Protection of Rights

Copyright ensures that creators have control over how their works are used and shared.

Economic Benefits

Creators can monetize their works through sales, licensing, and royalties.

Encourages Creativity

Copyright provides legal protection that encourages the creation of new works, facilitating the dissemination of knowledge and culture.

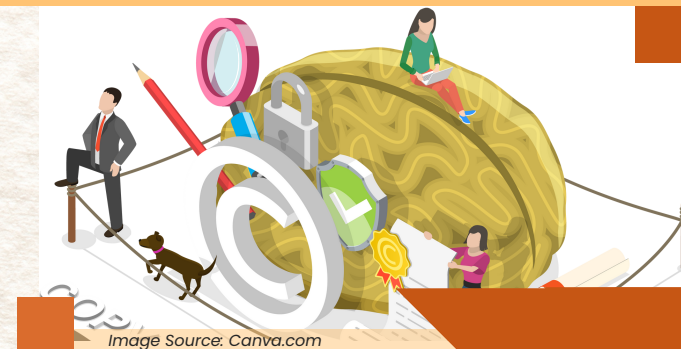


Image Source: Canva.com

HOW TO OBTAIN COPYRIGHT?

Automatic Protection

Copyright protection is automatic upon the creation of an original work fixed in a tangible medium of expression. Registration is not required but highly recommended.

Registration Process:

To register your work, you can file with the appropriate government agency, such as IPOPHL or the National Library of the Philippines, which offers a public record and extra legal protections for your copyright claim.

Registration Steps:

1. Prepare a copy of your work.
2. Fill out the registration form.
3. Pay the applicable fee.
4. Submit your application to the copyright office.

UNDERSTANDING YOUR RIGHTS



Content: As a copyright holder, you have the exclusive rights to reproduce the work, distribute copies of the work, perform or display the work publicly, and create derivative works based on the original.

Exceptions: Certain uses of copyrighted material are allowed without permission under the **"fair use"** doctrine, such as for criticism, comment, news reporting, teaching, scholarship, or research.



Image Source: Canva.com