

# STRATEGIC PLAN OF THE BULACAN AGRICULTURAL STATE COLLEGE 2012-2016



THE AGENDA FOR HOLISTIC EXCELLENCE:  
BASC'S PATHWAY TO SUCCESS

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## INTRODUCTION BY THE PRESIDENT



The 2012-2016 BASC Strategic Plan endeavors to form the college's institutional potency, standing and sustainability through execution of policies grounded on these benchmark principles:

- Academic expertise and distinction
- Relevance and responsiveness to agricultural progress
- Efficiency of services
- Impartiality and integrity in operations
- Respectful interaction with all clientele
- Upholding of the highest morals from the smallest to the largest units
- Service to the Nation
- Participative leadership and transparent management
- Dependability and unity as an organization
- Dedication to the pursuit of knowledge
- Environmental protection

Vital to institutional development is the formation of a philosophy that upholds the ideology, vision, mission and goals of the organization. Thus, *BASC as a service-oriented academic community* is an underlying philosophy for the College. The College must cultivate a collective appreciation of this philosophy and its significance for holistic organizational excellence.

The BASC Administration is responsible for the realization of the Strategic Plan 2012-2016 acknowledging that it should be a dynamic and evolving document. The plan was evaluated to guarantee its relevance to the college's transformation and sustainability agenda. This entails constant scrutiny of external and internal aspects, discovery from experiences, and continuous upgrading of culture, approaches and undertakings to remain appropriate to the incessantly changing needs of the education sector.

### SEVEN-POINT AGENDA

- I. Pursuit for academic excellence: *From campus to the world*
- II. Implementation of effective and relevant research, extension and training programs: *From necessity to technology*
- III. Attainment of self-sufficiency through resource generation: *From project to enterprise*
- IV. Preservation of a receptive, wholesome, conducive and modernized collegiate community: *From school to community*
- V. Promotion of students' and personnel's general welfare leading to their self-empowerment: *From individuals to champions*
- VI. Delivery of outstanding, responsive and proactive student services giving priority to the full development of their potentials: *From learners to nation-builders*
- VII. Upholding of integrity and efficiency in administrative policies and the financial management system: *From traditional to exemplary*

## HISTORY

The story of the Bulacan Agricultural State College, a product of six decades of educational and sociopolitical metamorphoses, is humble and remarkable. At present, it is a state-funded institution of learning which was established in 1952 at Brgy. Pinaod, San Ildefonso, Bulacan.

Prior to this development, it started as the Plaridel Community Agricultural High School (PCAHS) established at Brgy. Bintog, Plaridel, Bulacan in 1951. Soon after, PCAHS was renamed Bulacan Provincial Agricultural High School (BPAHS) having just about 100 students. A growth in the student population occurred as students arrived not just from local communities but from other municipalities in the province as well. On 20 June 1953, its name was again changed into Bulacan National Agricultural High School (BNAHS) by virtue of Republic Act 948.

On 8 June 1955, then Pres. Ramon D.F. Magsaysay signed Proclamation 163 reserving around 192.5 hectares of the Buenavista Estate for BNAHS. By virtue of Republic Act 2416, BNAHS was converted to the Bulacan National Agricultural School (BuNAS) on 21 June 1959.

In 1960, the two-year Associate in Agriculture program became part of the curricula existing in BuNAS; the first tertiary education program offered in the school which eventually led to the offering of the Bachelor of Science in Agriculture degree with majors in Agronomy and Animal Husbandry.

Cognizant to the prevalent agriculture education and training needs of Bulakeños at that time, Hon. Ricardo C. Silverio, then Representative of the 3<sup>rd</sup> District of Bulacan, authored House Bill 2389 which proposed for an expanded educational program for BuNAS. With the bilateral approval of both Houses, then Pres. Fidel V. Ramos signed Republic Act 8548 officially converting BuNAS into a chartered state college known as the Bulacan National Agricultural State College (BNASC) on 24 February 1998. Over time, its name was changed to Bulacan Agricultural State College (BASC) by virtue of Republic Act 9249 signed by Former President Gloria M. Arroyo on 19 February 2004.

Through this strategic plan, the College shows the visualization of its own advancement in the next five years in line with the following:

### IDEOLOGY

The Bulacan Agricultural State College upholds integrity and dedication as its prime virtues, elicits personnel's and students' best potentials, advocates academic excellence at all times, and performs as a solid arm of the national government in its agricultural development goals.

### PHILOSOPHY

The Bulacan Agricultural State College believes that paramount to achieving holistic excellence is the implementation of output-based and realistic policies translated into execution of development strategies of every unit of an institution to impart significantly in its overall success as a service-oriented organization.

### VISION

The Bulacan Agricultural State College as an outstanding higher education institution in the nation with its provision of affordable and excellent education

### MISSION

The Bulacan Agricultural State College shall strive for excellence in Agriculture and other allied disciplines. It shall provide for and address ever-changing educational needs and services for those seeking to expand their intellectual horizons. It shall address national and international issues and be established as a major presence and contributor to the progress of the global community.

This plan is intended to further expand and improve action plans and prioritize activities for completion over the five-year period.



**Dr. GERARDO I. MENDOZA**



## AGENDA ONE

Pursuit for academic excellence:  
*From campus to the world*

The pursuit for academic excellence comprises a needed improvement of curricula and implementation of a quality assurance scheme via accreditation. This agenda embodies the center of academic growth. Achieving this will facilitate a systematic improvement of the present academic standing of the College and adjustment to national and international standards for each specific curriculum. It will also signify a transformation in students' attitude in studying and their competence level as well as those of researchers and teachers.

- Accreditation of all programs to the highest level possible and highest level of institutional accreditation afterwards— The College shall also aim for the achievement of the *Center of Excellence* level especially in agriculture
- Review and enrichment of existing curricular programs in line with national development goals and global trends
- Encouragement of faculty members to develop multimedia materials, textbooks, laboratory manuals and workbooks, instructional modules, or other similar learning resources for more efficient methods of instruction
- Recruitment of competent faculty based on needed fields of expertise and eventual creation of positions to reinforce the cadre of teaching staff
- Provision of adequate and efficient laboratories for all programs entailing the need of the facility
- Affiliation with industries nationally or internationally vis-à-vis student internship which shall be reciprocally advantageous to students' preparation for employment and the industry's needs for competent manpower
- Conversion of the College to a university

## AGENDA TWO

Implementation of effective and relevant research, extension and training programs:  
*From necessity to technology*

One fundamental basis for a world-class concept of the progress of the College is the recognition that it is an institution which must afford for transfer of knowledge, creation of knowledge and application of knowledge. Clearly, these endeavors coincide, which reasonably verifies the union of both teaching and research and their mutual function for relevance. Teachers are researchers, for one of the finest teaching practices is research work. Without research and development, the College would not have the necessary educational capability which works as a component of evaluation in the practice of education and hence, would only be a descriptive and interpretative school. The College should be capable of producing technologies based on current needs emerging from various sectors. Only in such terms can the College act in advancing its research component, extending its discoveries to those that need them and training new generations of agricultural workers who will bear the responsibility over the future of the agriculture sector.

### RESEARCH

- Packaging of efficient and demand-driven technologies for community adoption to improve productivity and increase income of agriculture workers especially farmers
- Design and implementation of relevant, practical and responsive programs with commercial value for farmers
- Establishment of strong connections with government or nongovernment organizations (NGOs), public or private research agencies and national or international institutions
- Consideration of environmental concerns in the formulation and implementation of programs
- Creation, assessment and verification of research approaches, methods, paradigms, models, processes and structures for diffusion to clientele
- Concentration on key commodities needed by the Province of Bulacan such as vegetable and rice focusing on food production and processing and postharvest management
- Development, production and dissemination of client-specific information, education and communication materials to ensure that researched knowledge and technologies are well-transmitted and multiplied
- Translation of researches into effective extension and training programs
- Prioritization of organic agricultural systems and technologies in the creation of programs concerning crops and animals
- Procurement and maintenance of information and communications technology (ICT) equipment and other facilities required to improve the implementation of programs

## EXTENSION & TRAINING

- Creation of positions based on the necessity to sustain programs
- Advertisement of extension and training activities to communities
- Tapping of human resources from local government units, NGOs and private organizations in the plan of activities for complementation in capability building
- Organization of groups in client communities and establishment of partnerships with existing ones such as cooperatives or peoples' organizations
- Monitoring and evaluation of outcomes of extension and training undertakings via site visitations, group discussions and client feedback systems
- Absorption of research programs into extension and training activity plans
- Procurement and maintenance of ICT equipment and other facilities required to improve the implementation of programmed activities

## AGENDA THREE

Attainment of self-sufficiency through resource generation:  
*From project to enterprise*

Based on current records confirming the financial position of the College, it is apparent that the College has always improved the level of income it acquires annually. However, the need to support the increasing number of students; research, extension and training programs; and granting of scholarships and incentives to students and personnel, aside from other needs, are at the same time constantly growing. In the agenda for self-sufficiency, plans of actions are developed to sustain extra sources of fund in the form of income-generating projects and similar activities to support the overall college operation which could lead to the achievement of a dependable financial structure in the future.

- Undertaking of new and expansion of existing resource generation projects until income becomes adequate to sustain the College thereby capitalizing on the potentials of the overall college business program
- Organization of a continuous fund campaign by linking with the alumni association and other stakeholders for expansion and generation of more resources
- Application of loans to financing institutions to aid funding of projects whenever possible and considered necessary

## AGENDA FOUR

Preservation of a receptive, wholesome, conducive and modernized collegiate community:  
*From school to community*

There are a number of concerns which must be concentrated on for this agenda to be realized. It is very important that the College's facilities be modernized because they are a representation of the College's visual growth. Modernization involves the addition of more facilities to create a healthy environment for students, personnel and the immediate community. This, coupled with regulations on conduct and discipline, shall demonstrate how the College takes care of its clientele.

- Engagement not only of students and personnel in the use of sports and recreational facilities but also residents of San Ildefonso and nearby communities as a means of establishing a harmonious relationship with them
- Permission of official requests to borrow sports and recreational facilities such as courts and the gymnasium from elementary or high schools needing the said facilities for their main activities such as sports competitions or programs and thus sustain an amiable rapport with fellow local education institutions
- Partnership with student councils and organizations in campaigning for the prevention of delinquent activities such as vandalism, alcohol drinking during class periods, cutting of classes, hazing, etc.
- Implementation of a modernization plan covering the following:
  - ▲ Construction of additional buildings, classrooms, laboratories, libraries, dormitories, and sports and recreational facilities
  - ▲ Renovation of existing infrastructures
  - ▲ Improvement of local area networking and communication systems
  - ▲ Implementation of a practical waste management system
  - ▲ Improvement of campus roads and water and electrical systems

## AGENDA FIVE

Promotion of students' and personnel's general welfare leading to their self-empowerment:  
*From individuals to champions*

A modernized and healthy community as envisioned in the previous agenda also calls for meaningful intervention of the College's endeavor to uphold the general welfare of its students and personnel especially their needs as learners and workers. To accomplish this, aside from the wholesome environment where they learn and work in, their individual achievements should be acknowledged to motivate them and maximize their empowerment.

- Provision of scholarship grants and other benefits to deserving students
- Strengthening of guidance counseling to develop the emotional quotient and discipline of students
- Recognition of the role of student organizations by regarding them as partners in implementing projects and relevant activities
- Implementation of a reward system to students who excel in academic, cultural and sports activities in the form of select scholarship grants
- Development of personnel capabilities through pursuance of advanced studies, attendance to trainings or seminars and other capacity enhancement activities
- Alliance with the faculty and employees association for the promotion of qualified personnel to higher positions
- Provision and maintenance of conducive housing facilities, modern health services and credit or livelihood assistance for eligible personnel
- Implementation of a reward system for personnel who perform competently in academic, research, extension and training endeavors in the form of incentive grants

## AGENDA SIX

Delivery of outstanding, responsive and proactive student services giving priority to the full development of their potentials:  
*From learners to nation-builders*

Students at BASC are allied with various organizations within and beyond the College. The College values student needs, passion and liberty in participating in activities entailed with their membership in these organizations. At the same time, students must be provided with education, values and services they fairly deserve. The College sustains such endeavors and hence shall execute this agenda to enhance both their educational and extra-curricular experiences.

- Conduct of wholesome and well-orchestrated activities that vent student talents and capabilities
- Encouragement of student participation in various programs conducted and provision of coaching and financial support in invitational competitions
- Maintenance of a modern clinic which is equipped with personnel prepared to administer proper and adequate medical services
- Careful implementation of policies on student conduct and discipline
- Development of an electronic information system which shall serve as an accessible databank of information regarding enrolment, adding/changing/dropping of subject and other basic procedures
- Provision of consultancy services in the Office of Student Affairs specializing on employment assistance
- Establishment of a multimedia center in each institute and the satellite campus open for student use to maximize their learning process
- Involvement of the Supreme Student Council and *The Soil Tiller* student publication in dealing with affairs, critical issues and other concerns directly affecting the studentry
- Arrangement of dialogues with students to address issues they intend to bring up to the Administration's attention
- Allowing for the Supreme Student Council and *The Soil Tiller* student publication to be well-represented in Administrative Council meetings and planning-workshops

## AGENDA SEVEN

Upholding of integrity and efficiency in administrative policies and the financial management system:  
*From traditional to exemplary*

Administrative policies and the financial management system are interconnected and therefore are merged in this final agenda. To be accomplished, both have a focal requirement – integrity and efficiency combined. Not one can be efficient without integrity and vice versa. In effect, only can they be rendered as fully attained when both are executed and managed with a fusion of the said virtues.

- Full execution of the *Citizen's Charter* advocacy of the Civil Service Commission particularly the Anti-Red Tape Act
- Employment of unbiased treatment to every client in the provision of services by advising personnel to counter acts of fixing and report any individual who commits such for reprimanding
- Prudent planning of the handling of budget whether appropriated or self-generated
- Conduct of the annual Administrative Council planning-workshop to devise measurable, attainable, realistic and time-bound work plans
- Discussion and settling of issues that surface in Administrative Council monthly meetings
- Development and constant update of a modern website to serve as the College's window to the world wide web
- Constant reminding of personnel to assume the values of punctuality in reporting for work and politeness in the discharge of their respective duties as public servants
- Maintenance of a Management Information System for transactions concerning finance, supplies, property and other essential records
- Balanced resource allocation for all units which ultimately contributes to the progress of the overall organization
- Streamlining of the overall organizational structure and staffing pattern
- Observation of cost-cutting measures while resources are spent and utilized to the best advantage of the College
- Review and enrichment of manuals of operation ensuring that they are fully utilized

## WHAT BASC STANDS FOR:

**BRINGING OUTSTANDING  
EDUCATION TO STUDENTS**

**ADDRESSING NATIONAL CONCERNS  
ON AGRICULTURAL STABILITY**

**SUPPLYING EFFICIENT  
SERVICES TO CLIENTELE**

**COPING RESILIENTLY WITH  
GLOBAL CHALLENGES**



